

What Essex Silver-Line Corporation Offers its Customers:

ROI: You will not find another piece of equipment that costs so little to maintain over so many years.

Positive Rental Experience:

*Store Owners...*No complaints from customers, increase profits because of repeat business and Low maintenance

*Rental Customers...*Satisfied with the job done, will become repeat customers to refinish other rooms in the future because of ease of use, quiet sanding operation

Sell the Whole Project:

We can help your store sell the whole project, abrasives, finishes, applicators, etc. If it can be used to refinish wood floors we can provide it for our customers with product and know how!

Support:

"1 800 451-5560"... The CEO, President, Vice-President and National Sales manager have all sanded hardwood floors and have the knowledge and experience to help your customers. We know this project from having done many, many floors, call us and we can help you.

"Training" Video... This is a great tool for your store personnel to become familiar and at ease when renting and selling the floor-refinishing project. It is a complete review of the floor sanding process, including an explanation of the screen & recoat process, proper use of each piece of equipment, sanders, edgers, rotary & Orbital polishers. It also reviews the different types of floor finishes and proper application of the finishes.

"How to" Video... This is an edited version of the *"Training"* video. A copy of this shorter video comes with each SL-8 sander and gives your customer a vehicle to learn about the floor-refinishing project before they start. This informative video shows proper use of equipment, including installation of paper, proper practices and application of finish.

"On the Go" Guide... This handy, laminated book edited by Essex Silver-Line Corporation to our specifications is another great source for information for your customer. It can be conveniently carried during the project for easy reference.

www.essex-silver-line.com... Our website is full of relevant information for the renter. It describes the equipment we sell and you should rent. Another essay on refinishing wood floors can be read and downloaded from this location.

Window Posters... We send a four-color poster with each SL-8 sander that would compliment any location. Use it in your windows, doors or wall and let the world know that you rent only the best, Silver-Line!

"Silver-Line Rack System"... Organize your equipment and abrasives with this two-foot point of purchase display!

Refinishing hardwood floors is an easy DIY project when you use the right equipment. With over 40 years of experience in the design, manufacture and use of floor sanding equipment Essex Silver-Line Corporation is your one source for honest, useful, accurate information.

Essex Silver-Line Corporation wholly owned and operated in the USA since 1938!
There are many sanders cheaper than Silver-Line, but there are none less expensive to Own!